



Insertion Order Form

2011-2012 Passport to Greater Middle Country

Publication Announcement: Passport is pleased to announce the publication of Greater *Passport to Middle Country* 2011-2012 edition. In order to accommodate everyone, we would appreciate your cooperation by taking a moment to complete this form.

Please check ad size below:

Check One	Ad Size	Chamber Price	Non-member Price
<input type="checkbox"/>	1/4 page [3 1/2" W x 5" H]	\$495.00	\$545.00
<input type="checkbox"/>	1/2 page [7 1/16" x 4 15/16" (horizontal) 3 1/2 x 10" (vertical)]	\$795.00	\$875.00
<input type="checkbox"/>	Full page [7 1/16" x 10" (non-bleed)-8.75" x 11.25" with the trim size 8.5" x 11" (bleed)]	\$1550.00	\$1705.00
<input type="checkbox"/>	Premium page (opposite inside front/back cover)	\$1750.00	\$1925.00
<input type="checkbox"/>	Inside Back Cover	\$1875.00	\$2060.00
<input type="checkbox"/>	Outside Back Cover	\$2195.00	\$2415.00
<input type="checkbox"/>	Inside Front Cover	\$1875.00	\$2060.00
<input type="checkbox"/>	Double Truck [two page facing spread]	\$2950.00	\$3245.00

Terms & Conditions: First time display ads must be paid at time of signing. Passport reserves the right to reject any advertisement, which it deems inappropriate. Advertiser realizes that this agreement is a reservation of space and as such, may not be cancelled after seventy-two hours past signing, for any reason whatsoever. Advertiser agrees not to use coupons in ads, and agrees that the publisher may remove them from the ad, should they appear. Undersigned attests that material, submitted to Passport (editorial and/or advertising) is free of copyright infringement and assumes all liability, in connection with said submission. Advertiser agrees to hold Passport harmless due to errors of any kind. Advertiser must request a proof in writing. In the event that advertiser does not provide a usable ad, advertiser agrees to allow the publisher to substitute an ad. Person signing this agreement personally guarantees payment. This agreement shall & will automatically renew for like periods, unless the advertiser gives written notice of intention to terminate agreement 45 days prior to anniversary date. 1 1/2% per month (18% APR) will be charged on accounts beginning 15 days after invoice date. Advertiser agrees to pay all legal fees, court fees and/or collection costs on bills delinquent over 60 days from invoice date. Ad size and placement subject to availability. All prices assume that ads will be submitted on disk. Add \$75 for ads which "Passport" creates. Payment in full must accompany ad. Editorial may be submitted and will be included, space permitting

Credit card Visa [] Master card [] Amex []

⇒ **Card #** _____ **Exp:** ____/____/____

⇒ **Name of Advertiser:** _____

⇒ **Mailing Address:** _____

⇒ **Phone#:** _____ **Cell#:** _____

⇒ **Email address:** _____

⇒ **Print name:** _____

⇒ **Sign: X** _____ **Date:** ____/____/____

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